

## Webcasting

**We stream your video and other content live from our servers, which are specifically designed to reliably handle the heavy task of delivering media over the web to audiences of any size.**

- Some of your delegates can't make it to your event
- You want to explore additional revenue streams
- Make your event 'international' easily and cost-effectively
- Reduce your environmental impact

We are able to offer full production facilities at your office or venue of choice and guarantee source quality from microphones and cameras all the way to your viewers anywhere in the world. Our production services include site surveys and project management services.

By using one of the largest 'Content Distribution Networks' hosted in the cloud, the environmental impact is massively reduced. Our in house team of web programmers can design bespoke solutions to ensure your viewers see exactly what you want them to see. We are able to include features such as –

- HD streaming
- Powerpoint synchronisation
- Integrated payment solution where required
- Cloud based, scalable infrastructure
- Fully brandable or co-branded solutions
- Bespoke customisations available
- Live chat / Twitter / forum integration
- Available on Demand
- Online backup
- Instantly scalable
- Stream to Iphone, I pads, Blackberry and other smart devices.
- Highest level security



**Present Communications Ltd take pride in getting it right first time, every time. The questions below are used to identify basic requirements for your webcast and give us a better understanding of your expectations and allow us to better plan and quote on your project.**

Where is the live event taking place (inc. venue address & room)?

What is the date of your event?

What is the start and finish time for your event?

How many people will be speaking at your live event?

How many delegates will be in your audience at the live event?

What will be the room layout at the live event?

How many people do you expect to view the webcast on line?

Do you require a 'High-Definition' webcast?

Would you like the webcast to be accessible on smart phones and other portable devices?

Will PowerPoint or other graphics/data be streamed as well as video?

Do you require a dedicated microsite, can we make the webcast available on our site or will you make the video available on your website?

Does the content need to be secure?

If so, will attendees be invited etc?

Does attendee data need to be captured?

Will attendees want to ask questions live from the web?

Is any other social media interaction or customisations required?

**IF YOU HAVE ANY QUERIES, PLEASE CONTACT PRESENT COMMUNICATIONS.**

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